

To,

Date: 16th March, 2020

Managing Director
Sind Mass Transit Authority

Sub: Hiring of Individual Consultants as "IT SPECIALIST"

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Dear Sir,

I am writing a letter of interest in regards to the advertisement published in the newspaper on 24th February, 2020. With my educational background and strong IT skills, I will deliver with confidence, passion and knowledge as IT specialist the required automation the business processes and systems.

Please consider my resume as an application as a sincere intent of interest. I would greatly appreciate the opportunity to meet with you and further discuss the available position. Thank you for your consideration, and I look forward to speaking with you in the near future.

Sincerely,

Syed Ahmed Farid Bokhari

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Ahmed Farid Bokhari

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OBJECTIVE:

To take a challenging position in the field of Information Technology where I can utilize my technical experience and expertise and successfully implement Projects with strong commitment and dedication, for the progressive growth of the company

EDUCATION:

MBA Information Systems and MS Strategic Management – San Diego USA

CAREER SUMMARY

- Vast experience and knowledge in Systems, database operations, maintenance & support, Requirement Study, Design, Analyze, Development, Testing, Training, Implementation and Documentation
- SAP, Microsoft Great Plains, Siebel 98, 2000 & 6, 7 v 7.7.5, Sales Logix, Oracle Financial, ARC VIEW (GIS), BRIO, Crystal Reports, APL
- Project Planning via MS Project
- Specialized in ERP implementation and support of SAP. As a Techno-Functional consultant worked with various areas ranging from Sales & Distribution (SD), Materials Management (MM), WM, FI/CO, PP, PM, PS, HR, IS-Oil, IS-Utilities, Extended Warehouse Management (EWM), Transportation Management Solution (TMS), APO (SPP & DP)
- Specialized in CRM implementation of Siebel & Sales Logix eEnterprise system. Worked on Siebel 98, 2000 and Siebel 7.5.5 versions. Integration of Siebel CRM with CTI's like Avaya and Cisco
- Implemented Oracle Financial modules: GL/AP/AR
- Extensively used the Data Work Bench, Legacy System Migration Workbench (SAP), Data Migration Tools like Integration Manager of Great Plains and DTS of SQL Server to prepare databases.
- Customization and development of Input screens using the following customizations tools:
 - a) SDK (UI/DI API) for SAP b) Dynamics Modifier and VBA for Great Plains
- Install and implement Additional products and Service Packs on the Clients Terminals
- Developed external packages using Visual Basic 6.0 and integrate with SAP Business One / Siebel
- Expertise in designing Chart of Accounts in Oracle financial
- Enterprise Manager, SQL Query Analyzer (Transact SQL), Data Transfer Workbench, Visual Basic and SQR
- Expertise in Crystal Reports V.10 / 8.5 and Crystal Enterprise V.10 / 8.0
- - Assumed responsibilities of varying level as Senior Systems Analyst, Programmer and Team Lead
- & - Extensive experience in customizing and using ODBC connections to a Relational DBMS
- Experience is using SQR (Structured Query Reporting tool) integrating different databases and creating variety of reports
- Analyze and tune SAS ETL processes. (Using SAS base, SAS Access, SAS SPDE)



CAREER HISTORY:

January 2017 - To Date

Employer: **iTecknologi (Pvt.) Ltd.**
Position Held: **CTO/Director**

July 2011 - September 2016

Employer: **Assetlink Asia (Pvt.) Ltd.**
Position Held: **Director Technical**

Responsible for the overall management of the IT operations in Dubai and Pakistan
Deployment of SAP Business One with other ERP software packages
Defining the technological strategy with the development team of each project: pipeline, tools, and key development procedures
Assess technical risk and mitigation plan.
Design and deploy Satellite Network and tracking
Establish standards and procedures to track and measure project's progression.
Evaluate development team(s), identifying strengths, problem areas, and developing plans for improving performance.
Scouting for and evaluates new technology and tools as opportunities for innovation and development excellence.
Pre-production Oversees technical design documentation process for correctness and timeliness.
Provide input to the other disciplines on the practicality of initial design goals and impact to the overall project timeline.
Evaluate software implementation on design and task thoroughness
Identify weak software systems that need code improvement and schedules corrective action, when possible.
Create automated test process for system and game features, where possible, and contributes to the build system.
Aid in all stages of post-production including during finalizing

May 2008 - April 2011

Employer: **Al-Shaymaa Pvt. Ltd**
Position Held: **Director Technical & Operations**

Lead a successful launch of complete operation with IT and Operations infrastructure Nationwide & Middle East-UAE while managing integration of different Products with pricing and Software's while maintaining cadence of operations in all departments towards efficient service deliverance of the following:

Vehicle Tracking and Fleet Management:

Developing CRM and CSM utilizing backup parallel vehicle tracking via RF Network
Correspondences with FAB, Frequency Allocation Board, and PTA, Pakistan Telecommunication Authority, for technical issues regarding Frequency Management, Spectrum Allocation, Network Infrastructure Design and various Network Interoperability issues.

Design and implementation of a nationwide centralized Command & Control Center. Product deployment with research and development.

Home Security and Automation:

Developing CRM and CSM utilizing latest technologies' software, integrated with Honeywell Core Receivers for last mile as of Landline, GSM and Internet.

IP Video Surveillance:

Planning and Implementation for, Data Communication and Multimedia, Satellite based networks including design of VSAT networks, satellite link parameters, formulation of specifications of various subsystems and line up procedures for implementation flexible Wireless MESH Network and DVB RCS for last mile video delivery for both intercity and intracity
Centralized Video surveillance

Designing and maintaining the core Network Management System, Alarm n Control, Streaming Video Servers and Storage

Software Development:

Design and implementation of extensive enterprise applications and middle-ware projects
Implement ERP Life-Cycle project implementations
Handle technical and functional issues regarding ERP solutions
ERP and CRM System design and implementation
Process Integration, trial, Operation Mappings and Service Interfaces to integrate multiple ERP functional modules
Implementation of Financials AP, AR, GL

Oct 2004 -April 2008

Employer:

Warid Telecom (Pakistan)

Position Held:

Head Operations and Business Analysis

Involved in the designing phase of products and pricing, configured multiple applications and overall sales division reporting, commission processing, IT integration.

Analyzed billing and prepared periodic revenue variances reports

Developed Mobile Banking & Payments, m-Commerce, VAS for Telecom and Banking sectors

Scrutinized billing exception reports for all type of services and submits recommendation to management

Administration regarding termination rate agreement and business development proposals

Developed strategies for Database System Management which are aligned to the overall strategies direction of the Information Services and Sales Operations Business Unit
Recommend, review, and evaluate corporate information and network security policies based on currently available technology and company business needs.
Evaluated and assess damage and/or loss of organization confidential data with ability to investigate facts, prepare reports to management and follow-up actions.
Preparation and processing of International Telecom Service Agreements with all international carriers for voice

Developed a frame work solution for the project which played a basic role in the product, Application configuration for the rating and billing purpose. Work with business process owners to understand business requirements and map them to ERP application functionality involving in the following activities:

Customization of Input screens of various modules in CRMTABS screens to meet the requirements of the department/users using Dynamics Modifier and TABS Tools. The customization included validation and security controls at field levels in Item Management and Customer/Vendor Maintenance Forms, Sales Order Forms.

SAS: Did the below mentioned activities:

Connectivity and metadata – Leverage all data, regardless of source.

Data cleansing and enrichment – Profile, cleanse, augment, and monitor data to create consistent, reliable information.

Migration and synchronization – Capture and propagate data changes in real-time to ensure data integrity, consistency and credibility.

Data federation – Query and use data across multiple systems without the physical movement of source data.

June 2003 – September 2004

Employer: Bank Alfalah (Pakistan)

Position Held: Chief Manager (Consumer Banking & Quality Assurance Division)

Headed IT Systems, Operations, Sales and Credit

Launched Micro Finance Consumer Durable, Home Loan, Consumer Banking i.e. CardCard Operations

Developed Operations, Sales and Credit policies

Developed MFCD system, procedure and architecture in house

Centralized Sales Force, Finance and MIS systems

Developed software user manual

Headed Operations and Systems for Home Remittance

Team leader in Legacy System study and gathered new requirements for the MFCD system

Wrote high level, detail designs and test plan for the new MFCD system

Build the development team and wrote coding standards for the development team

Mobile Banking

Was responsible for developing and understanding business problems and did proposed system enhancements would solve them; performing systems analysis including assessing impacts to existing functionality and business processes; documenting functional and non-functional business and system requirements and validating that the proposed system design meets the needs of the business. Analyzed, interpreted and mapped XML message specifications and documenting complex cross-platform systems requirements for the mobile applications and SMS Services layer using use cases and WISDLs.

Mapped APS and ECPR middleware messages and documenting systems requirements at the element ID level

Developed mobile telecom, mobile value added services, payment or financial services.

Transferred to Warid Telecom which was a sister concern of the Bank

August 1998 - April 2003

Employer: NTT (Dallas, USA)
(Nippon Telegraph & Telecommunication)
Position Held: Senior System Analyst/Implementation & Design

Involved in 4 life cycles of Siebel Implementation projects

Lead SFA design, implementation and deployment along with SIX SIGMA

Oversee the preparation, monitoring and approval of Revenue and Capital Budgets to satisfy the needs of the various cost centers. Upgrading, Deployment and Testing of Siebel CRM v6.x, 7.x integration with Cisco and Avaya CTL. Applications understanding the architecture, scope and functionality

Upgrading and Development including: Requirements Gathering, Analysis, Configuration, Integration, Testing, Migration, Administration and Deployment for Siebel Enterprise

Directed the credit and collection function of the IBR as well as developed and implemented an internal control system to ensure prompt recovery and settlement of customer's outstanding accounts via Siebel CRM and CC&B.

Along with the team contributed in the following areas:

- Requirement gathering, Gap Analysis, Data Migration from legacy system into Siebel CRM

- Server and Client configuration, report designing etc

- Designed and implemented BMA_OMS system which is an integrated software module with SAP Business one to accomplish the customer specific financial operation along with Siebel

Involved in End user training and Go-Live launch for CRM, EPR & SFA applications

Highlights of Major Projects (Analysis, Design, Development, Implementation and Maintenance)

- **CompUSA Dallas USA -- Team and Tech lead**

Involved in analysis, designing, development phases of Scopus to Siebel. Configured SAP as financial, companion product layer along with the Siebel CRM integrated with Cisco CTI

Upgrading and Development including Business Modeling, Requirements Gathering, Analysis, Configuration, Integration, Testing, Migration, Administration and Deployment for Siebel Enterprise

Migrated data and Data Uploads using Batch Data Communication Program (BDC's), BAPI, Legacy System Migration Workbench (LSMW) and workflow.
Involved in Master data transfer with BAPI and RFC, creating RFC destinations, Logical System and Partner Profile generations.

Creation of views and stored procedures using sql-2000/T-Sql for the purpose of integration with ERP and development of reports with Crystal Tools.

Trouble shooting / User Support & Training for the ERP eEnterprise

Tools used SAP R/3 Ver. 3.1B to 5.0 ECC. ABAP/4 Reports, SAP Scripts, Batch Data Communication and Dialog Programming, Smart forms, LSMW, BDC, BADI, IDOC, BAPI, User Exits, ALV Reporting, CATT, ALE and EDI, SCM 4.1

Oracle, SQL, UNIX, Citrix, Siebel, EDS (Aldea) utility used for version control. Remedy software used to log any business logic or core related issues

- **Accor (Dallas, USA) - Team and Tech lead**

- Lead efforts to leverage on the Exchange's market information assets by enhancing its commercial value both in the form of referential and financial databases, include exploring and developing new data sources for new revenue stream.

Involved in analysis, designing, development and unit testing for the GL, AP and AR

Implemented the change request functionality for the interface. Configured schedule type, Entity validation, attributes and derived attribute tables for the interface team.

Migrated all the data from a legacy system WANG

Used OLAP to integrate data transfer between WANG and Oracle

Prepared unit and integration test scripts. Supported UAT testing.

Develop and customize Enterprise reports using Report Writer Tool of Dynamics. Additional advanced and analytical reports using Crystal Report Tools 8.5 Version / Crystal Enterprise and transferring to the web.

Maintenance of Users and Groups and scheduling of jobs/instances using Crystal Enterprise.

Installation of e- portfolio and Crystal Report viewers at the clients workstations for previewing reports

Configuration and maintenance of print and page servers and server groups, objects and folders using Crystal Enterprise 8.5

Modification and customization of crystal server pages (csp).

Developed SQL Script/Queries, Stores Procedure and Queries to fetch data from the Backend SQL 2000 Server in order to facilitate users to get the required information via pivot tables in Excel and Crystal Reports for analytical purpose.

Creation of Charts of accounts

- **TRW (Sacramento, USA) - Team Lead**

Involved in requirement gathering, analysis, designing, development of Nation Wide Data Base for Credit reporting

Responsibilities encompass writing Technical Specifications, SQR Coding, Unit Test and QA for an on going project linked with their own product (EV2) & PeopleSoft applications. Wrote interface programs/reports using SQR for solving & providing client specific requirements

Used Siebel Tools to modify applets, views, and screens to meet client requirement to fetch information for analytical and client specific purpose for credit checks

Design and develop reports using SQR (Structured Query Reporting tool) creating interface between different system & integrating with the databases

Using Business Analytical tool (Cognos-Impromptu) for enterprise data warehouse reporting
Designing Web applications using ASP/XML

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